



**MEDIA RELEASE**

**Wednesday, July 15, 2009**

## **An Australian company wins a Stevie - the Oscar of the business world**

Australian Innovative Systems, has won an International Stevie Award for Most Innovative Company of the Year in Asia (subcontinent, Australia and New Zealand).

The International Business Awards are the only global, all-encompassing business awards program honouring great performances in business.

Ms Elena Goose, Director of Australian Innovative Systems (AIS) said the award is a significant accolade for the hard work and innovation of their research and development team.

"This award is like the Oscar of the business world and we are very proud to have been recognised for our innovation above many extraordinary companies worldwide," said Ms Elena Gosse.

"We have been focusing on developing eco-efficient products and our innovations are changing the way water is disinfected and treated," she said.

"During the last ten years we have developed several key innovations; our greenest and proudest achievement to date is designing a fresh water chlorine generator, which does not require any salt or chemicals to produce chlorine.

"We are able to make the chlorine from the small amount of natural mineral salts in the fresh water.

"It has also halved the amount of electricity needed to generate chlorine, from 13 watts per gram to only six watts per gram of chlorine, which is a significant energy saving," she said.

"This new technology takes us well beyond the swimming pool and has application potential for drinking water, reverse osmosis, food processing plants, cooling towers, agricultural lagoons, irrigation water, recycled water, grey water, sewerage and waste water," Ms Gosse said.

Recipients of the International Stevie Award trophies were selected from more than 1,700 entries received from more than 30 countries.

Members of the Awards' Board of Distinguished Judges and Advisors and their staff selected International Stevie winners from among the finalists, which were determined by volunteer judges around the world during two months of preliminary judging.

Nicknamed the Stevie for the Greek word "crowned," the awards will be presented to winners at a gala dinner on Monday, September 14 in the St Regis Hotel in New York City.

**For more information or an interview please contact:**

Elizabeth Flaherty                      M: 0414 552 474  
Hunter Valley Public Relations      E: [elizabeth@huntermvalleypr.com.au](mailto:elizabeth@huntermvalleypr.com.au)

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## **MORE BACKGROUND:**

### **About AIS**

#### **Perfected water, through perfected science.**

Established in 1974, Australian Innovative Systems Pty Ltd is a manufacturing company specialising in the disinfection of water via electrolysis. AIS currently employs more than 50 staff throughout its three manufacturing facilities in South East Queensland and exports to more than 50 countries worldwide. Learn more about AIS Water at [www.aiswater.com.au](http://www.aiswater.com.au).

### **About the Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales and Customer Service. Honouring companies of all types and sizes and the people behind them, the Stevies recognise outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

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